



CAPABILITY STATEMENT

GearForge Software develops custom software solutions to execute on our government partner's needs. We also specialize in IT support, website development and design, digital marketing and search engine optimization.

DIFFERENTIATORS

- **Software** - 35 years combined experience in software engineering, two engineers on staff.
- **Hardware** - Marine-trained electrical engineer on-staff.
- **Marketing Analytics** - 5 team members hold Google Certifications, we are a Google Partner.
- **Website Development** - 250+ websites designed in WordPress and GearForge custom CMS.
- **Digital Marketing** - On-staff experts in website optimization, content writing, graphic design, email marketing, reputation management and more.

CORE COMPETENCIES

- Software Development
- Web Architecture
- Systems Architecture, Design, & Administration
- IoT (Internet of Things) Expertise
- Database Architecture & Development
- Business Intelligence & Data Science
- User Experience Design (UX/UI/UXD/UED/XD)
- Program/Project Management
- Graphic Design
- Staff Augmentation

COMPANY PROFILE

CAGE CODE: 865S9
DUNS CODE: 081047207

LOCATION

GearForge Software, LLC
925 1st St. S, Suite 101A
St. Cloud, MN 56301

CONTACT

Cliff Robbins
(612) 701-2998
cliff@gearforgesoftware.com
gearforgesoftware.com

NAICS Codes

511210, 518210, 541430, 541511,
541512, 541513, 541519, 541611,
541613, 541618, 541690, 541810,
541820, 541990, 561410



FOR MORE INFORMATION

Cliff Robbins
Co-Founder | CEO

(612) 701-2998
cliff@gearforgesoftware.com

RECENT PROJECT EXAMPLES

Customer & Project Description	Task Examples
<p>Construction Bid Management Software</p> <p>Description: The construction project is an enterprise project leveraged by municipalities. The project difficulties are re-writing an old ASP technology and a complex backend structure needed for flexibility. The project successes are a user driven interface with an offline part of the project when inspectors are in the field.</p>	<p>Consulting on the backend architecture, front end mockups and front end design along with mid-services and deployment. A weekly report is provided to the client.</p>
<p>IoT Hospitality Software Prototype</p> <p>Description: GearForge is providing overall project management for a multi-year project that will be used by large hotels, such as: Caesar Palace, Disney, MGM and Universal Studios. The project difficulties are interacting with a team located in Canada and 4 different states along with hardware that was previously developed by another firm. The project successes are prototyping new technologies to leverage in the portal along with aggregation of terabytes of data.</p>	<p>Consulting in the overall project and assisting with the development of the embedded hardware, code reviews, and limited development of the portal. A weekly report is provided to the client.</p>
<p>Franchise Software</p> <p>Description: GearForge is providing sole project management and development of this project. The project will be used by a national franchise starting in Minnesota and Louisiana. The software is used to reduce the overall complexity of the checkout process, reporting, and streamline processes. The project difficulties are creating software for a process that is not defined and building the software for expansion into embedded devices in the future. The project successes are working across the country to unify processes and development of a mobile first application.</p>	<p>Design and Development of the entire software project including front end screens, development and deployment.</p>